

CONTRACT

WSCV
15000 SW 27th Street
Miramar, FL 33027
(305) 888-5151

www.telemundo51.com

And:

MENTZER MEDIA
210 W PENNSYLVANIA AVE
SUITE 250
TOWSON, MD 21204
USA

Contract / Revision 692998 /		Alt Order # 01467956
Product 391-4GIME 4032		
Contract Dates 10/17/16 - 10/23/16		Estimate # 4032
Advertiser CARLOS GIMENEZ FOR MAYOR		Original Date / Revision 10/10/16 / 10/10/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WSCV	Account Executive Will Hildebrandt	Sales Office Washington DC
Special Handling		
Demographic RA35+		
IDB# 1021	Advertiser Code 333	Product Code 391
Agency Ref 42748		Advertiser Ref 08656

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSCV	10/18/16	10/21/16	2P-3P	2P-3P		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-1--1--				2	\$450.00			
N 2	WSCV	10/17/16	10/21/16	3P-4P	3P-4P		:30			NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	111-1--				4	\$1,300.00			
N 3	WSCV	10/22/16	10/22/16	SAT 530P-6P NOTICIERO 5-SAT 530P-6P NOT			:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S-				1	\$1,000.00			
Totals											7	\$7,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/22/16	7	\$7,100.00	(\$1,065.00)	\$6,035.00
Totals	7	\$7,100.00	(\$1,065.00)	\$6,035.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

100

10/17/2016

10/23/2016

→

\$1,100.00

\$0.00

\$0.00

€

7

Daily Milling

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len								Total Spots	A35+			
						10/17	10/18	10/19	10/20	10/21	10/22	10/23		Rtg	GPP	Imp	CPM
1	MTuWThF 2P-3P Suelta La Sopa	DT	\$450.00	C	30	0	1	0	0	1	0	0	2	2.20	\$204.55		
2	MTuWThF 3P-4P Lo Mejor de Caso Cerrado	EF	\$1,300.00	C	30	1	1	1	0	1	0	0	4	3.20	\$406.25		
3	Sa 5:30P-6P NOTCR 51 530PM	EN	\$1,000.00	C	30	0	0	0	0	0	1	0	1	3.20	\$312.50		
Total Spots:						1	2	1	0	2	1	0					
Total GRP:						3.2	5.4	3.2	0.0	5.4	3.2	0.0					
Cash\$ - Spots: \$7,100.00 - 7 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$7,100.00 Total GRP - CPP: 20.4 - \$348.04 Total GIMP(000) - CPM: 0 - \$0.00																	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WSCV - Miami

Date:

10/11/2016

I, Katelyn Brawn,

being/on behalf of: Carlos Gimenez,

a legally qualified candidate of the Republican

political party for the office of: Mayor

in the general

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available):

gross

I represent that the payment for the above described broadcast time has been furnished by:

Carlos Gimenez Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom A. McDonald

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/3/16

Date



Signature

To Be Signed By Station Representative



Signature

☒ Accepted

☐ Accepted in Part

☐ Rejected

Hannel Pina

Printed Name

CSR

Title

**POLITICAL INQUIRY RECORD:
FEDERAL, STATE & LOCAL CANDIDATE ADS
ALL QUESTIONS MUST BE ANSWERED**

- ☐ Federal Candidate
- ☒ State or Local Candidate
-

1. Requested by (Agency name, address, phone number & contact):

Agency Name Mentzer Media

Contact Chris Rumbley

Phone Number 410 825 7034

Address 210 W Pennsylvania Ave. Ste 250 Towson, MD 21204

2. On behalf of (Candidate name & authorized campaign committee name):

Carlos Gimenez for Mayor of Miami-Dade County

3. Election (Office sought & date):

Mayor

4. Date of request:

10/2/16

5. Request received by:

Telemundo

6. Details:

7. Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:

Contact Name Jesse Manzano

Phone Number 305 928 2020

Address PO Box 140194 Miami, FL 33114



**POLITICAL INQUIRY RECORD:
FEDERAL, STATE & LOCAL CANDIDATE ADS
ALL QUESTIONS MUST BE ANSWERED**

8. Name of treasurer of authorized committee:

Tom McDonald

9. Date and nature of follow-ups, if any:

10. Disposition:

- ☐ Accepted – see contract details
- ☐ Rejected – provide reason:

Additional Information: